



*To create awareness and appreciation for the value of trees, and encourage an understanding about the protection, management and conservation of the renewable forest*

## OWIT Clatsop County Chapter 2020 Forest Products Month Radio Ads

### **Jobs:**

Did you know that more than 61,000 Oregonians are employed in an array of jobs related to forests and wood products? These jobs include positions in forestry, logging, mill work, cabinetmaking, engineering, hydrology, business, wildlife management, and research. Here in Clatsop County the average annual wage for these types of jobs is \$70,000. This is more than double the average wage of \$36,000 in our county. Managed forests support rural communities. This message is brought to you by the Clatsop County Oregon Women in Timber.

### **National Forest Products Week:**

October 19-23rd, 2020 is National Forest Products Week. Clatsop County Oregon Women in Timber would like to thank all of Oregon's hardworking timber industry employees for their commitment to producing sustainable forest products that are used throughout the world. Thank you for responsibly managing Oregon's 30 million acres of forestland!

### **Carbon:**

When trees take in CO<sub>2</sub> through photosynthesis, they store the carbon as wood and release Oxygen as a byproduct. About half of the dry weight of wood is stored as carbon. Unlike other building materials like steel and concrete, wood stores carbon and it also takes less energy to manufacture. Using more wood will increase the amount of carbon stored in buildings and other products. This message is brought to you by the Clatsop County Oregon Women in Timber. Managed forests are part of the climate solution.

### **Fire Season:**

As we recognize National Forest Products Week, Clatsop County Oregon Women in Timber wants to thank all the Oregonians that have helped with the firefighting effort this year. We have witnessed historical fire events in 2020 and from the bottom of our heart want to thank all the forestry employees and contractors, local fire departments, neighbors, friends, and community members who have dropped everything to help. It is together that we will overcome the devastation and start to rebuild the forests and communities that mean so much to all of us.

### **Talk About Trees:**

Talk About Trees is an interactive forestry education program available statewide in Oregon for pre-school through eighth grade classrooms. We offer customized lessons, designed to help students learn about tree identification, tree growth, forest health, forest products and more! All our lessons are correlated with state and national science standards. Due to the circumstances of COVID19, this school year Talk About Trees will be offering free, online lessons for all interested teachers. Please visit our website: [talkabouttrees.us](http://talkabouttrees.us) for more information.

**Managed Forests Are Forever**